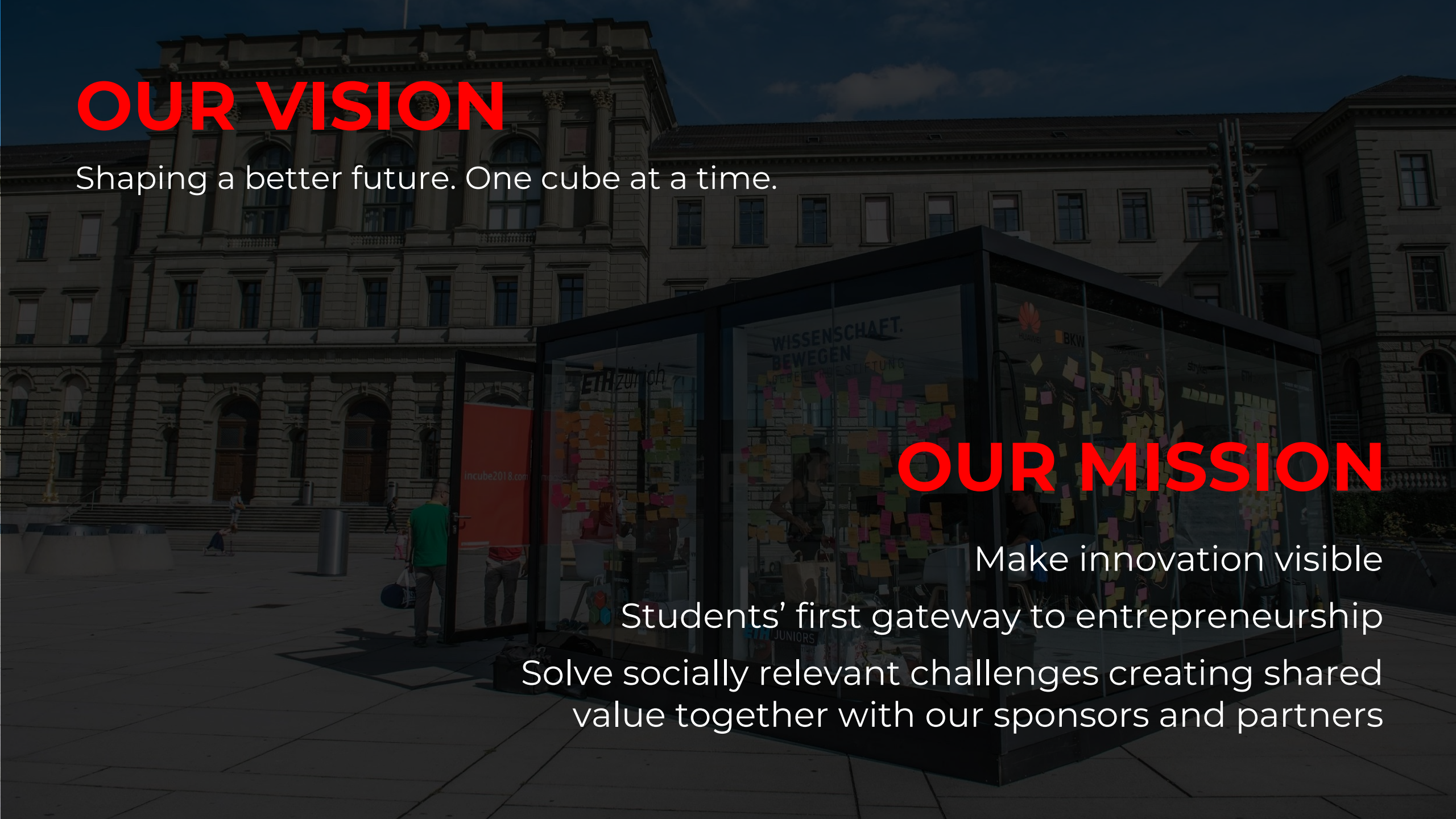


INCUBE
2023

BÜHLER

swissnex



OUR VISION

Shaping a better future. One cube at a time.

OUR MISSION

Make innovation visible

Students' first gateway to entrepreneurship

Solve socially relevant challenges creating shared value together with our sponsors and partners

WHAT IS INCUBE?

INCUBE IS ...

... a unique 5-day **hackathon** ...

... organized by the **ETH Entrepreneur Club** ...

... where **interdisciplinary student teams** ...

... **work, eat & sleep in glass cubes** around Switzerland ...

... to solve a **relevant innovation challenge** ...

... which is **co-developed with our flagship sponsors** ...

... **to make the world a better place**, today & in the future!



ETH ENTREPRENEUR CLUB

INCUBE IN NUMBERS



CUBES & SPONSORS

5 Days

6 Cubes In Prime Swiss Locations[1]

6 Challenges Set By Sponsors

6 Flagship Sponsors

1 Final Pitching Competition

PARTICIPANTS[2]

Students Per Cube **5**

Nationalities **18**

Languages **25**

World-Class Universities **11**
ETH Zurich, MIT, HSG (University of St. Gallen), EPFL, Caltech, NUS (National University of Singapore), and more

Academic Backgrounds **24**
Engineering, Life Sciences, Computer Science, Economics and Business, Design, Medicine, Sustainability, and more

ETH ENTREPRENEUR CLUB

1. Subject to number of flagship sponsors, there will also be some Cubes abroad in 2023
2. 2022 metrics and current projection

INCUBE TIMELINE

PrepCube

September 2023

Preparatory **5-day retreat** in the **Swiss Alps**.

- Icebreaker, Teambuilding
- Personal Development workshop
- Pitch training
- Design thinking workshop
- You're welcome to join us for a full day!

InCube

Directly after OutCube
9-13Oct '23

Online event -
Provide participants with a **toolbox** for InCube. We will focus on **3 crucial concepts:**

- entrepreneurship
- design thinking
- innovation

OutCube

1 week, 2-7 Oct '23

Competitive **5 days** of flat out work and life in the cube. The teams move from a **concept to a fully researched and developed pitch.**

PostCube

Next StartUp?



ETH ENTREPRENEUR CLUB

Join us!

CONTACT

Swissnex in China | innovation.china@swissnex.org

InCube Challenge 2023

ETH Entrepreneur Club

ETH ENTREPRENEUR CLUB

INCUBE 2023

BÜHLER

swissnex